

**Akintunde Adetoye Fadare**  
**Executive Director & Chief Operating Officer**  
**Board Governance | Energy Strategy | Leadership**

**Positioning Statement**

**Energy Executive Driving Strategic Growth Across Africa's Oil & Gas Industry**

**Executive Biography**

Akintunde Adetoye Fadare is a seasoned energy industry executive with over 20 years of leadership experience across Africa's oil and gas sector, delivering operational excellence, strategic growth, and business transformation across multiple markets. He currently serves as Executive Director and Chief Operating Officer at Geoplex, where he leads multi-country operations across Nigeria, Ghana, Congo, Uganda, and Angola, overseeing strategic initiatives that enhance operational performance and business expansion.

Prior to his current role, he served as Vice President at Geoplex, where he led key service divisions including Electric Wireline, Slickline, Gyro, Well Testing, and TCP/DST operations. During this period, he delivered over 20% year-on-year business growth for three consecutive years, expanded the organization's operational capacity by 50%, and initiated the development of a business process and data management system that strengthened operational efficiency and strategic decision-making.

Earlier in his career, Akintunde held leadership roles with Welltec and Baker Hughes, where he managed operations, product lines, and strategic market expansion across several African markets. At Baker Hughes, he achieved 40% year-on-year sales growth, reduced customer churn by 28%, increased margins by 25%, and successfully launched new service operations across East and West Africa. He also played a key role in restructuring loss-making contracts into profitable agreements and expanding service operations across multiple regions.

Akintunde is recognized for combining strategic leadership, operational discipline, and data-driven decision-making to deliver measurable business outcomes. His expertise spans corporate strategy, operations management, business development, sales leadership, and organizational transformation within the energy industry.

He holds a Master of Business Administration (MBA) from Heriot-Watt University, Edinburgh, and a Bachelor of Engineering degree in Electrical Engineering from the University of Ilorin, where he graduated as the Best Graduating Student in Computer Control and Industrial Electronics. He further strengthened his strategic capabilities through advanced training in Data Science and Business Analytics at the University of Texas at Austin.

## Leadership Focus

- **Energy Strategy**  
Driving strategic initiatives that support long-term growth and competitiveness across Africa's evolving energy sector.
- **Operational Excellence**  
Leading complex multi-country operations and implementing systems that improve efficiency, performance, and profitability.
- **Business Growth & Market Expansion**  
Designing and executing strategies that expand market presence, strengthen client relationships, and unlock new opportunities.
- **Executive Leadership & Governance**  
Providing strategic leadership, building high-performing teams, and aligning operational performance with long-term business objectives.

## Impact & Achievements

- Delivered 20%+ year-on-year business growth for three consecutive years at Geoplex.
- Expanded organizational capacity by 50% through strategic growth initiatives.
- Achieved 40% year-on-year sales growth while leading regional operations at Baker Hughes.
- Reduced customer churn by 28% and improved profit margins by 25% through operational improvements.
- Restructured a \$2 million loss-making contract into a profitable agreement.
- Reduced inventory loss by \$1 million through improved inventory and operational processes.
- Successfully launched new wireline operations across Kenya, Tanzania, Uganda, Ghana, and Equatorial Guinea.

## Thought Leadership

Akintunde is passionate about advancing **operational innovation and strategic leadership within Africa's energy sector**. His professional focus includes:

- Energy sector transformation and growth in Africa
- Operational excellence in oil and gas service delivery
- Strategic leadership in complex energy markets
- Data-driven decision making in industrial operations
- Building resilient, high-performance organizations

Through his leadership roles and industry engagement, he contributes insights on how organizations can **leverage strategy, technology, and operational discipline to drive sustainable growth within the global energy landscape**.

## Awards & Recognition

- **Africa Top Sales Award – Welltec (2018)**
- **Top Proposal Award – Welltec (2019)**
- **Baker Hughes Core Values Gold Recognition Award**
- **Governor’s Award – Best Graduating Student (Electrical Engineering), University of Ilorin**

### **Education**

- **Master of Business Administration (MBA)**  
Heriot-Watt University, Edinburgh, United Kingdom
- **Data Science & Business Analytics**  
University of Texas at Austin, McCombs School of Business
- **Bachelor of Engineering (Electrical Engineering)**